# Ukrainian Red Cross Society: Today and Tomorrow





### URCS PARTNERSHIP MEETING, 20-21 March, 2018, KYIV, UKRAINE



### > Who we are

- > Our partners and mobilized resources
- > The context we work in / Who needs the support, and what kind of
- > Whom and how we are already helping to
- > External preconditions for the development of the National Society
- Strategic Plan 2018-2020









- ✓ Component of the International Red Cross and Red Crescent Movement the largest humanitarian network in the world
- ✓ The largest humanitarian organization in Ukraine with Ukraine with a hundred years' experience that in times of armed conflict and natural disaster protects human life, prevents and alleviates suffering.
- ✓ Partner of public authorities in the humanitarian sphere supporting the most vulnerable categories
- ✓ Since 2013, the assistance is focused on affected population and IDPs from the zone of armed conflict and the Crimea





#### Partners within the International RC\RC Movement in 2018

OUR PARTNERS

International Federation of RC\RC Societies - International Committee of the Red Cross - Austrian Red Cross, American Red Cross, Danish Red Cross, Luxembourg Red Cross, German Red Cross, Finnish Red Cross, French Red Cross

#### Partners within the Movement in 2014-2017

American RC, Austrian RC, Azerbaijan RC, British RC, Bulgarian RC, Canadian RC, China RC, Czech RC, Danish RC, German RC, Estonian RC, Finnish RC, French RC, Hungarian RC, Island RC, Iranian RC, Irish RC, Italian RC, Japan RC, Latvian RC, Lithuanian RC, Luxembourg RC, Monaco RC, the Netherlands RC, Polish RC, Qatar RC, Russian RC, Singapore RC, Slovakia RC, Slovenia RC, Spanish RC.

#### **Cooperation with other organizations**

Red Noses International, State Institutions, local authorities, GIZ, WFP, WHO, UNICEF, PATH, UNHCR, ECHO, Governments of Canada, Czech Republic, Italy, Denmark, Japan, Netherlands, Slovakia, Poland, DFID, CERF

#### Innovative partnership

NGO "Beach patrol", restaurants: Hesburger and KFC, «Epicenter», SUNOIL, «Sim-Networks», Microsoft



# **CONTEXT WE ARE WORKING IN**

- Since 2014 the armed conflict in the East of Ukraine, internally displaced people from the Crimea and the zone of armed conflict
- Lowering interest to the conflict in Ukraine, despite the peaceful people are dying and the people's suffering continue
- The level of vulnerability of the population since the beginning of the conflict has increased (prices increased for 80% / inflation 87% / utility costs increased in 11 times / prices for gas in 10 times / for electricity in 5.5 times / average wages grew not more than twice / devaluation of the national currency more than 3 times / minimum living wage 55 euro per month / minimum wage 116 euro per month)
- Insufficiency of state support (Families with a minimum income receive a subsidy from the state, but 57% of income goes for food items and 17% - to pay for utilities)
- $\succ$  60% of the population are below the line of poverty
- Since 2017 new conditions for the organization of activities throughout the country, due to the significant reduction of support from the state. District organizations are without sufficient human resources to implement statutory activities





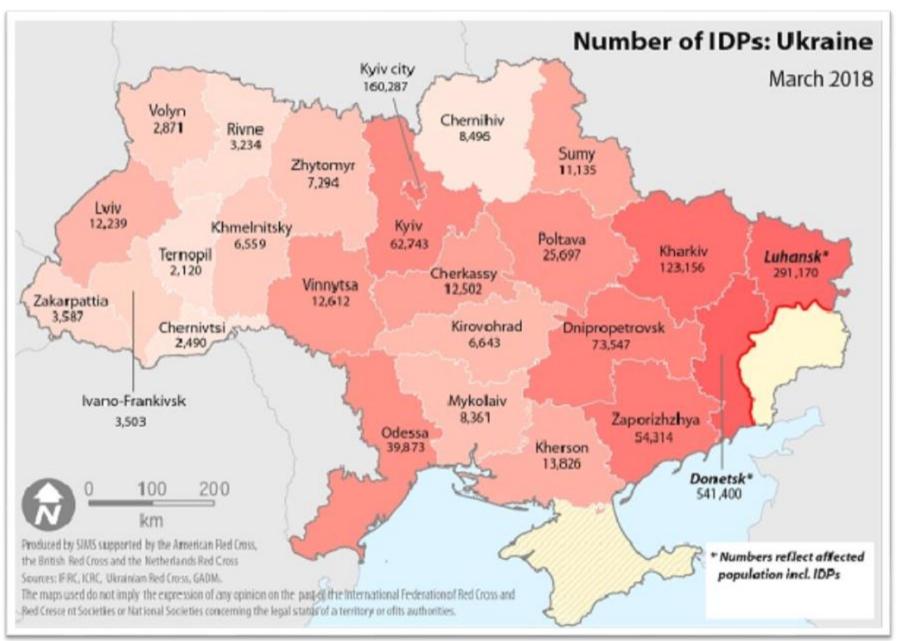
# WHO NEEDS ASSISTANCE AND SUPPORT

## Population of Ukraine - 42,4 mil. people

- ✓ 29% are pensioners (average pension of 81,6 EUR)
- $\checkmark\,$  18.2% of the population depends on state support
- $\checkmark$  2.8 million are people with disabilities
- ✓ 1.5 million are Internally Displaced Persons (IDPs)
- ✓ More than 800 thousand refugees to other countries
- ✓ 3.4 million people are in need of assistance in the conflict zone (1.8 million in NGCA / 0.6 million in the grey zone / more than 1 million in GCA)
- $\checkmark$  more than 2.5 thousand are victims among the civilian population
- $\checkmark$  about 9 thousand of those injured is the civilian population
- ✓ Among those, who need assistance: 60% women and children, 30% elderly people
- $\checkmark$  Ukraine is the third country in the world with the highest level of mine pollution









- 251 collective centers for IDPs
- Nearly 6000 IDPs
- 44% women
- 29% children
- 19% elderly



# **GROWING NEEDS OF VULNERABLE POPULATION**



- ✓ Access to primary health care (especially in rural areas)
- ✓ Access to medicines
- ✓ Access of elderly people (vulnerable categories) to medical and social support
- ✓ Increased needs for prosthetics; Increase of infectious diseases indicators (MRTB, HIV / AIDS)
- $\checkmark\,$  The need for PSS and mental support
- $\checkmark~$  The need in buildings and households renovation
- ✓ Food needs in the conflict zone and lack of access to high-quality food
- ✓ The need to provide permanent income to working-age people among IDPs
- $\checkmark~$  The need to restore family links
- ✓ Need for knowledge about explosive objects.



## **MOBILIZED RESOURCES**

702,8mln UAH (17,7mln.euro) – assistance to IDPs
86,3mln. UAH (2,9mln.euro) – medicines and equipment for hospitals
86,9mln. UAH (2,9mln.euro) – implementation of targeted projects and programs

203,52mln. UAH (6,8mln.euro) – food vouchers, parcels, cash support 19,06mln. UAH (0,6mln.euro) – pharmacy and hygiene vouchers, hygiene items)

78,55mln. UAH (2,6mln.euro) – shelter materials, renovations and reconstructions of buildings in the eastern Ukraine 97,71mln. UAH (3mln.euro) – Mobile Health Units 77,71 mln. UAH (2,5mln.euro) - PSS



- ✓ Innovations in the ways of assistance : cash support for development of the self-employed of population:
- Cash grant in the amount of 26.5 thousand UAH (883 EUR)
- Number of beneficiaries during the pilot period: 166 people (129 of IDPs)
- Duration: February-November 2017
- This activity is continuing to develop in 2018
- Geography of the intervention: Donetsk, Luhansk, Kherson, Zaporozhye, Dnipropetrovsk regions.



# WHOM WE DO ALREADY HELP



 $\checkmark$  Population living in the conflict zone in areas affected by the conflict

✓ Internally displaced people

✓ Local population from the most vulnerable groups



## **HOW: EMERGENCY RESPONSE TEAMS ACTIVITIES IN 2017**

#### 20 active ERTs and 3 units at the district level – in total 453 members

Main activities: first aid training, duty during mass events, response to emergencies, organization of the heating points functioning, other activities (distribution of humanitarian aid, participation in actions, judging during the competitions).

ERTs members actively responded to emergencies in Donetsk, Kharkiv, Vinnytsia regions

Eurovision 2017 - 456 people received assistance

Main partners – ICRC, IFRC, Austrian RC, German RC, GIZ





# HOW: ASSISTANCE ALONG THE CONTACT LINE



Stanitsa-Luhansk, check point in 2017 – Aid Point for providing assistance by the Red Cross volunteers (536 thousand people, among them 6823 – people with disabilities, 15284 - children)

Hot and cold drinks distributed to 442,8 thousand people First Aid – to 6539 people ICRC mandate allows to organize the Aid Points on both sides of the contact line

Main partner - ICRC



# HOW: ASSISTANCE TO THE VICTIMS

Assistance in kind

- Regional organizations attracted humanitarian assistance (medical furniture and equipment, bed linen, clothes, footwear)
- Activities in the East of the country for the reconstruction of damaged buildings





Main partners - China, French and Finnish RC (assistance in kind) / humanitarian aid (German, the Netherlands, Hungarian and Swedish RC) / reconstruction of damaged buildings in cooperation with the Luxembourg RC and with the support from GIZ



# **HOW: PSYCHOSOCIAL SUPPORT**

Is being provided in the format of mutual assistance, master classes, art classes, information trainings and meetings, family events, outreach workshops, excursions, visits to hospitals and rehabilitation centers, where PSS is being provided to demobilized servicemen, organization of work of 20 security rooms.

This direction is being developed in partnership with the Danish Red Cross since 2014:

- ✓ Improved service quality
- $\checkmark~$  Definition as one of the main activities
- ✓ Inclusion in the general system of volunteer management
- ✓ Coverage more than 53 thousand people





## Main partners – IFRC, Government of Japan, British and Finnish RC



# **HOW: FIRST AID SCHOOL**

- ✓ 373 instructors and 60 trainers
- ✓ First aid trainings 28 thousand people in 2017
- ✓ Teaching the population first aid skills in the buffer zone (conflict zone)
- ✓ 2 regulations governing first aid activities
- ✓ Cooperation with NGO "Beach patrol" (trainings on first aid training for the lifeguards)





Main partners – ICRC, IFRC



## HOW: RESTORING FAMILY LINKS

#### ✓ 4535 applications were received

- ✓ 892 new tracing cases (59% consequences of the Second World War and other armed conflicts in the world, 9% - armed conflict in Ukraine, 32% - loss of family links in the peacetime)
- ✓ 795 appeals related to the events in the Crimea and eastern Ukraine (80 new cases on ICRC criteria, 51 cases closed positively, 41 links with relatives restored with the help of workers and volunteers of Donetsk and Luhansk regional organizations)
- ✓ Program of RFL and consular relations for detained migrants in Ukraine at 2 points of temporary stay for foreigners and persons without citizenship (Points of Temporary Stay for Foreigners in Chop and Mukachevo, under the jurisdiction of the State Border Guard Service of Ukraine). 110 migrants have been provided with humanitarian aid (hygiene items).





### Main partners - ICRC



# **HOW: MEDICO-SOCIAL ACTIVITIES**

 Termination of the centralized financing of the Visiting Nurses Service by the state - from local budgets there are allocated some contributions for the continuation of assistance to lonely elderly people (31 positions – covered by local budget, 146 – by the partners)

The Home Care Project is a pilot stage in the process of VNS reformation (268 people - TB treatment and care, medical care, treatment and prevention of HIV / AIDS)

More than 200 thousand people were reached by health and care projects in 2017 incl. TB, HIV programs and projects





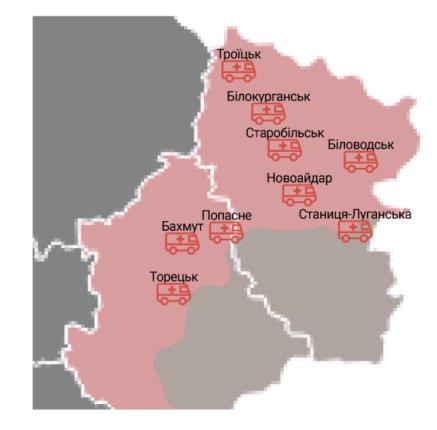
Main partners – USAID in cooperation with PATH, Global Fund with cooperation with Alliance of Public Health, ICRC, IFRC, French, American, Austrian, British and Finnish Red Cross



# **HOW: MOBILE HEALTH UNITS**

- 33 thousand people got assistance from doctors of MHUs in Donetsk (12 locations - 1580 beneficiaries) and Luhansk regions (129 locations - 31638 beneficiaries)
- > Complementary approach to the URCS activities organization

- ✓ Each MHU is well-equipped, and highly professional (experienced doctor, two nurses and a driver)
- ✓ Security in cooperation with the ICRC sub-delegations
- ✓ Cooperation with primary health care centers of regional and district subordination and promotion of regional health departments



Main partners – IFRC, ICRC, Austrian RC, Finnish RC



## INTERNATIONAL HUMANITARIAN LAW AND EMBLEM PROTECTION

- ✓ Developing of a school course "Exploring Humanitarian Law" (EHL). Modernization of the EHL training course, development of methodological recommendations and conducting webinars and workshops on the basis of IHL.
- ✓ A number of memoranda of cooperation with educational institutions (in particular, the International Relations University, the Academy of Public Prosecutors, the Kyiv-Mohyla Academy)
- ✓ Youth Information Center of URCS (IHL workshops, IHL Talks, First Aid courses)
- ✓ "IHL Trainers" (11 candidates for IHL trainers / two IHL weeks / 2 candidates for IHL trainers are certified as IHL master-trainers)
- ✓ Instruction on the use of the URCS symbols in Ukraine, the "Emblem of humanity" manual, and posters with the citation of the national law norms. Monitoring of violations of Ukrainian Law "About the RC, RC, RC Symbols in Ukraine" (84 cases - 30% were resolved positively)



#### **Main partner – ICRC**



# DEVELOPMENT OF VOLUNTEERING

"Youth as agents of positive changes in behavior"

Creation of a coordination system of absolutely all projects within the Society having the volunteer component and assistance in writing the new ones

Draft volunteer movement structure

- ✓ The main profiles of volunteers in terms of activities, a list of available trainings and exercises.
- ✓ The youth policy of the Society is in process of its development

Draft Volunteer Activity Development Plan by 2020

✓ Standard operating procedures for the organization of the ERTs operation

Main partners – IFRC, ICRC, Danish RC, Finnish RC, Austrian RC







## **INFORMATIONAL ACTIVITIES**

- ✓ Video clips of social advertising ("First Aid: Learn and Educate Others"; "Let's Make Good Things Together"; "We are the Red Cross")
- ✓ Press conferences (Red Cross Month; World Day of Red Cross / Red Crescent; World Day of First Aid; World Day of AIDS; World Day of Tuberculosis; Collecting humanitarian aid for victims of Avdiivka)
- ✓ Public actions, blood donation actions more than 1 thousand
- $\checkmark$  Development of websites for RC organizations
- ✓ Creating of video-digests
- ✓ News digests on URCS activities in the East
- ✓ Social advertising for the URCS 100 anniversary
- ✓ Guideline and video on local communication
- ✓ Cooperation with a German journalist a documentary about the VNS in Lviv region and material on the URCS activities in Donetsk region
- $\checkmark$  Regular Skype meetings with organizations
- ✓ Switching to Microsoft Reporting Forms











International Federation of Red Cross and Red Crescent Societies



### Preconditions:

Strengthening Movement Coordination and Cooperation

(SMCC)

SMCC testing in Ukraine

Increased expectations from donors and beneficiaries.

- Ensuring the effectiveness and efficiency of the Movement in the context of growing complex situations.
- Focusing on common features and ensuring an appropriate level of cooperation.
- The need for inclusive thinking and complementing each other in order to avoid competition. One can not respond to the challenges of the present.



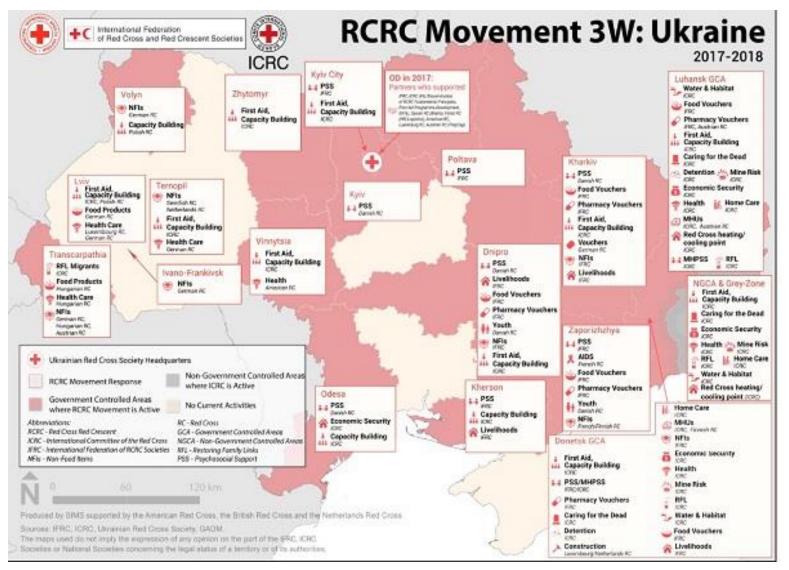
# Strengthening Coordination and Cooperation within the Movement

➢ Ukraine as the object of the Operational Environment in Europe and the Central Asian Region to test the Strengthening Coordination and Cooperation within the Movement (SMCC) process

Concentration of the Plan of Action, directly aimed at improving coordination and cooperation at the country level in a specific operational environment to enhance the humanitarian impact and implementation of best practices of the International Federation, ICRC, PNSs

➢ The three-level mechanism of Coordination of the Movement components was created, the SMCC working group worked efficiently.

➤ A concept document on organizational development (OD) and capacity development of the Society which was approved by the URCS leadership, approved by all the Movement Partners represented in the country and significantly enhanced cooperation between the IFRC, ICRC and PNSs





## **URCS STRATEGIC PLAN FOR 2018-2020**

- I. We are developing ourselves, providing emergency response preparation and response
- II. We help people to be physically healthy and develop resilience to psychosocial challenges
- III. We strengthen cooperation and ensure proper communication
- IV. We build a powerful, reliable and transparent National Society







# Ми в соціальних мережах:

